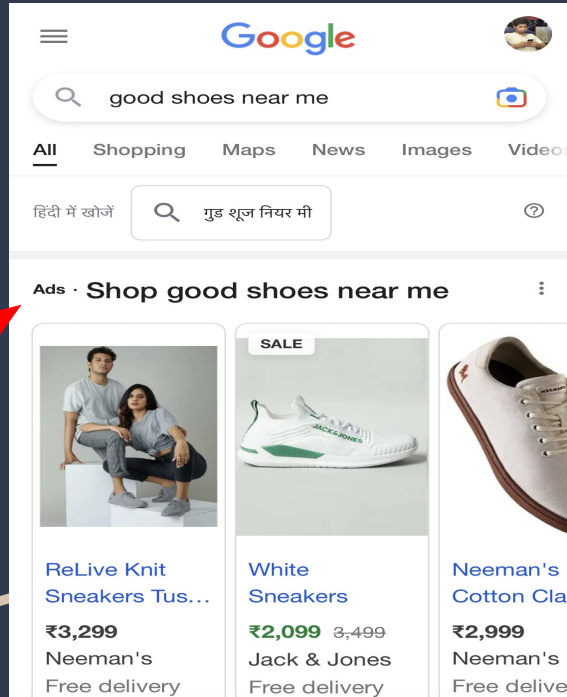


Paid Ads

A dark blue, solid-colored shape that starts as a thin line at the bottom left and expands diagonally upwards to the right, filling the bottom right portion of the slide.

What Are Paid Ads?



Paid Advertisements or Paid Ads are a marketing model strategy in to which advertisers bid to participate in Real Time Fluctuating Orders to show their ads within slots on a specific platform or network.

The Purpose Of Paid Ads Is To Get More Eyeballs To Your Brands/Products /Organisation Which Eventually Result In More Customer And More Sales.

How It Would Help X?



X is an outstanding brand in the YZ Industry that has a presence with more than Z million Customers Pan India On Facebook And Instagram. We see an immense potential for X to grow exponentially, as with the feedback by customers and the alexa rating of the business.

Any customer/client who has a similar interest in the product that X is selling will be targeted and will see your ads time to time on instagram and facebook which will grow the probability of the sales also it would be ranked at the top of the page on google if they hit a direct search for a product similar to yours through google ads.

Analytics & Payment Handling



Paid Ads for X require a firm knowledge of the business which our E-commerce Team understands with the experience of handling businesses since 2019.

For X the targeting of the audience who would see your advertisements would be based on:

Regular Interests,with the right age group that fits most for your products/services.

With the gender that uses your products more.

With the demography locations with which we will decide the region of most number sales.

A regular approach would be turned on which will track the results and data composition,which will count how many sales are we getting from DMs,calls,ads,website visits and word of mouth customers to work on each segment specifically.

Of All these segments,we will present a biweekly reports to you over email address to check your progress.

Our Sales and customer service team would be managing your entire sales and payment handling links,which will enhance their customer experience and hassless services if requires.

Our Charges For The Paid Ads:



The charges that we ask for paid services:

Are based upon the fact that we commute your business as ours and hence,we earn through commissions.

As we get more if we work more.

Hence the charge for running paid ads services are 15000 INR every month + 5% On The Sales We Create Online.

This includes the entire sales handling of X and customer service responses that are unified team for E-commerce brand will do.

In any case we don't understand the query because of some clarifications in the product or services,we would like to get a fixed line with which we can contact.

Looking Forward To Expand X.

Media.

Team Hornbill