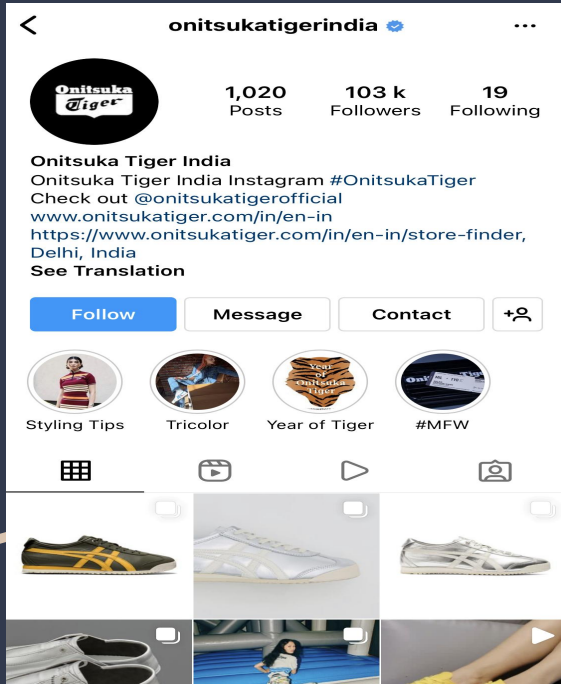


Social Media Management

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What are Social Media Management?



Social Media Management is the process of managing your online presence on social media platforms like Facebook, twitter and Instagram like by creating, publishing And analysing content to your post. Managing social media also includes engaging and interacting with social media users to keep a check on the current Trends through memes and posts pertaining to your brands as to have a connect with your audience.

How it would help your business?



X is an outstanding brand in the the YZ market/industry that has a presence with more than Z million customers pan India on Facebook and Instagram and twitter,who keep on hovering these platforms everyday just to have a good time and see what's happening around.

Hence customers of X would be told to follow their Respective favourite social media pages to be updated with what's happening in X and to get the opportunities and benefits of X and promote it among their friends and families which would eventually Bring in more customers.

And it would also engage X customers on festivals and holidays to have a connect for a better and retained customer experience.

Analytics:



In Social Media Management analytics can be a game changer viz.a viz

If X decide to grow their page with an aggressive approach to get more followers and likes and views, it could start monetising money as a brand page.

We will keep a track on the increases followers and number of view and like to check our engagement progress with which part of the company

The followers like the most whether it is the engagement, products, customer services,or memes from us.

And would try to keep offers with the most engaging customers with an eye to enhance the overall business.

Charges For Social Media?



The charges that we ask for social media management Are based upon the posts that our content team will design and create for X everyday that is the posts/stories interactions pertaining to the current trends

And analytics check with comments and DMs reply.

Hence there is a fixed charge for 15k every month for social media management.

This includes the entire handling of collaborations if required from any other brand and engaging with existing customers.

Looking Forward To Start Exxxxxpand X.